Understanding Individuals, Organizations & Households

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Donor Management System

Types of Contacts in the DMS



There are three different Types of Contacts in the DMS:

- (1) Individuals,
- (2) Households, and
- (3) Organizations.

Different Contact Types are important to properly categorize your Contact list and to enable Relationships between them.

- Learn More about Relationships
- Learn more about changing an existing Contact's Contact Type

Differences between Contact Types

Individuals: A single person or donor, and can be used for couples.

Households: A group of individuals of the same family or household; generally only used to connect multiple individual family members using **Relationships**.

Organizations: Any public / private organization or company that contains Individuals associated with them.