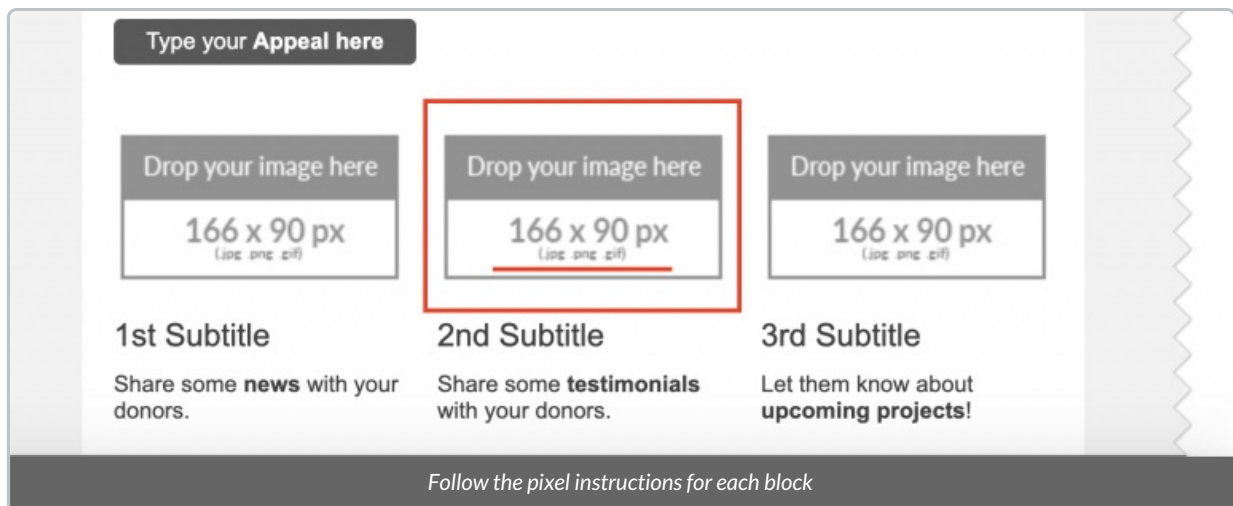# Ensure Clear Images in your DMS Mail

Donor Management System

This article will review tips to ensure that the images used in any email campaign sent with the DMS Mail (Bulk Email) feature are crisp and clear to your Contacts and donors.

—> Learn more about how to design and send a DMS Mail

To ensure a clear image in your DMS Mail design, select an image that is closest to the preferred size of the template that you have selected. Images will be compressed according to the size expected in the DMS Mail template.

For example, if the template is asking for an image that is 166 X 90 px, choose an image that is similar in size.