

Ensure Clear Images in your DMS Mail

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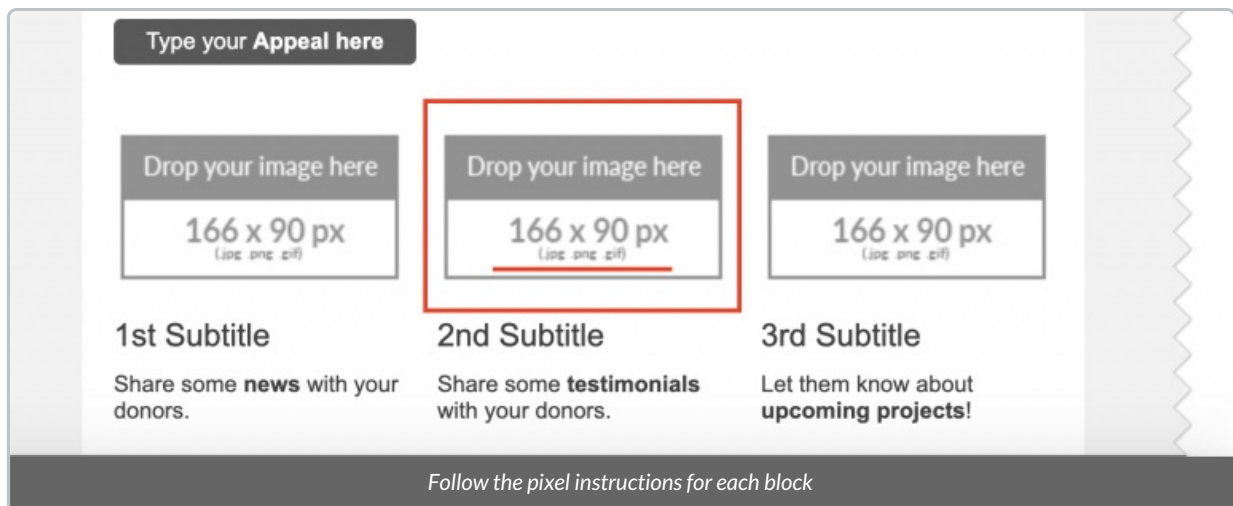
Donor Management System

This article will review tips to ensure that the images used in any email campaign sent with the DMS Mail (Bulk Email) feature are crisp and clear to your Contacts and donors.

—> [Learn more about how to design and send a DMS Mail](#)

To ensure a clear image in your DMS Mail design, select an image that is closest to the preferred size of the template that you have selected. Images will be compressed according to the size expected in the DMS Mail template.

For example, if the template is asking for an image that is 166 X 90 px, choose an image that is similar in size.



The image shows a design template for a DMS Mail campaign. At the top, there is a dark grey button labeled "Type your Appeal here". Below this, there are three columns, each representing a different content block. Each column has a grey box labeled "Drop your image here" with a white box below it containing the text "166 x 90 px" and "(jpg png gif)". The second column's image placeholder is highlighted with a red border. Below each image placeholder is a subtitle and a short paragraph of text:

- 1st Subtitle:** Share some **news** with your donors.
- 2nd Subtitle:** Share some **testimonials** with your donors.
- 3rd Subtitle:** Let them know about **upcoming projects!**

At the bottom of the template, there is a dark grey bar with the text "Follow the pixel instructions for each block".